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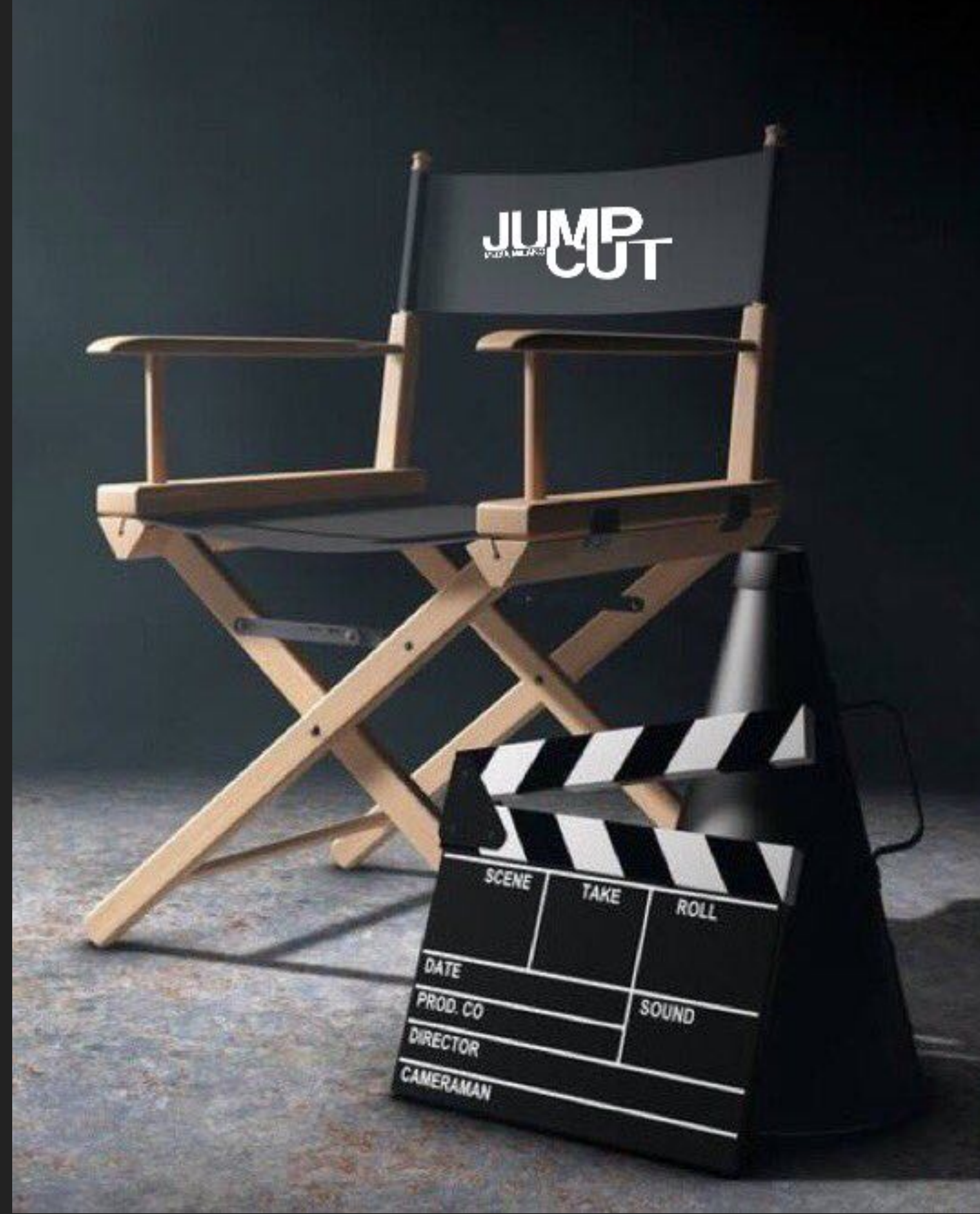
INFO@JUMPCUTMEDIA.IT

WHO WE ARE

A TEAM OF CREATIVE PEOPLE

EXPERTS OF ALL STAGES OF
CONTENT PRODUCTION

FROM THE IDEA TO THE
FINAL PRODUCT





WRITING
SHOOTING
EDITING
GRAPHIC DESIGN
SOUND DESIGN

**WE DO
WHAT WE LOVE**



COMMERCIAL



CORPORATE



TV SHOW



BRANDED
CONTENT





COOKING AIRED ON FOODNETWORK

IL GUSTO DELLA FELICITÀ

CHANGING LIFE IS A BRAVE ACT AND IT'S NOT ALWAYS THAT EASY. INSPIRED BY THE HOMONYMOUS BOOK RELEASE, IL GUSTO DELLA FELICITÀ IS AN INNOVATIVE COOKING SHOW ABOUT THE IMPORTANCE OF TAKING CARE OF OUR HEALTH.

THE TV SHOW IS COMPOSED BY 8 EPISODES WITH 8 DIFFERENT PROTAGONISTS DEALING WITH NUTRITIONAL PROBLEMS. MARCO BIANCHI TEACHES THEM HOW TO SHOP IN AN HEALTHIER WAY IN ORDER TO BE ALIGNED WITH THEIR NEW LIFESTYLE.

THROUGHOUT ALL THE EPISODES, MARCO COOKS ORIGINAL AND TASTY RECIPES, GIVING INTERESTING NUTRITIONAL ADVICE AND SCIENTIFIC FACTS ON WHAT HE'S PREPARING.



COOKING POWERED BY CONDE NAST

SAPORE ITALIANO

MADDALENA FOSSATI, THE DIRECTOR OF THE FOOD MAGAZINE “LA CUCINA ITALIANA” AND CHEF EMANUELE POLLINI, CREATE A GUIDE OF THE BEST ITALIAN RESTAURANT ABROAD.

IN EVERY EPISODE, THE TWO EXPERTS TRAVEL AROUND NEW YORK, PARIS, LONDON AND LOS ANGELES, TO TASTE VARIOUS RESTAURANTS AND EVALUATE THEM FOLLOWING FOUR JUDGING PARAMETERS: AUTHENTICITY, STYLE, TRADITION AND INNOVATION.

DURING THE EPISODE, MADDALENA AND EMANUELE GIVE FACTS AND CURIOSITY ABOUT THE CITY THEY’RE VISITING, ADDING TO THEIR FOOD GUIDE A CULTURAL POINT OF VIEW.



COOKING AIRED ON FOODNETWORK

ENJOY GOOD FOOD

CSABA DALLA ZORZA IS THE FIRST ITALIAN FOOD WRITER, KNOWN FOR WRITING BOOKS AS “GOOD FOOD” AND “HONESTLY GOOD”.

ENJOY GOOD FOOD SHOWS HOW TO CHANGE DIET IN AN HEALTHY WAY, PREPARING TASTY RECIPES THAT EVERYONE CAN COOK.

EVERY EPISODE DEVELOPS AROUND AN INGREDIENT OR A COOKING METHOD, FROM WHICH CSABA STARTS TO INVENT THREE DIFFERENT RECIPES.

FROM THE RESEARCH OF THE RIGHT INGREDIENT TO THE SETTING OF THE TABLE, CSABA WILL REVEAL THE ART OF COOKING AND SHARE HER PASSION FOR THE GOOD NUTRITIONAL FOOD.



COOKING AIRED ON FOODNETWORK

LA MIA CUCINA DELLE EMOZIONI

“LA MIA CUCINA DELLE EMOZIONI” IS A FACTUAL SERIES INSPIRED BY THE HOMONYMOUS BOOK WRITTEN BY MARCO BIANCHI AND PUBLISHED BY HARPER & COLLINS.

IN EVERY EPISODE MARCO BIANCHI CREATES A NEW COOKING APPROACH IDENTIFYING SEVEN EMOTIONAL CATEGORIES TO WORK ON TO FIND THE NECESSARY ENERGY (AFFECTIONS, ENERGY, GOOD HUMOR, CREATIVITY, REST, CONCENTRATION, COURAGE).

FOR EACH CATEGORY HE MAKES EASY AND TASTY RECIPES THAT PRESENTS EMPHASIZING THE INGREDIENTS USED AND THE NUTRIENTS OF EACH RECIPE, SO AS TO REVEAL THE PRECIOUS ALLIES FOR OUR HEALTH.



FACTUAL AIRED ON DISCOVERY REAL TIME

WEDDING PLANNER DIARY

“DIARIO DI UN WEDDING PLANNER” IS A DOCU SERIES WHICH FOLLOWS THE ADVENTURES OF ENZO MICCIO, AN ITALIAN FAMOUS WEDDING PLANNER.

5 SEASONS AIRED ON DISCOVERY REAL TIME WITH VERY GOOD RATINGS.

WE DEVELOPED THE WHOLE FORMAT AROUND THE HOST AND HIS JOB, BUILT A STORY AROUND EACH WEDDING, SET UP THE PRODUCTION FROM THE OPENING TITLES TO THE FINAL DELIVERY.

FACTUAL AIRED ON DISCOVERY REAL TIME

BEST WESTERN “HOTEL CERCASI”

PAOLA MARELLA, A FAMOUS REAL ESTATE PROFESSIONAL, HELPS HER CLIENTS TO ORGANIZE EVENTS, BIRTHDAYS, WEDDING PROPOSALS AND MUCH MORE.

IN EACH EPISODE OF “HOTEL CERCASI”, SPONSORED BY THE PRESTIGIOUS HOTEL CHAIN BEST WESTERN, PAOLA MARELLA TRAVELS ALL AROUND ITALY TO MEET A CLIENT, SCOUT SOME LOCATIONS AND ORGANIZE AN UNFORGETTABLE EVENT.

STARTING FROM THE CONCEPT WE BUILT THE TV FORMAT, SELECTED CLIENTS AND LOCATIONS AND SET UP THE WHOLE PRODUCTION, FROM THE OPENING TITLES TO THE FINAL DELIVERY.





SPECIALS AIRED ON PARAMOUNT CHANNEL

SPECIALI FESTIVAL DEL CINEMA

DAYTIME FOR THE FILM FESTIVAL OF ROME AND VENICE.

THE INTERNATIONAL FILM FESTIVAL IS THE FILM FESTIVAL THAT TAKES PLACE ANNUALLY IN VENICE, (USUALLY BETWEEN THE END OF AUGUST AND THE BEGINNING OF SEPTEMBER), IN THE HISTORIC PALAZZO DEL CINEMA ON THE LIDO OF VENICE. AFTER THE OSCAR, IT IS THE OLDEST FILM EVENT IN THE WORLD AND IS STILL THE OLDEST FILM FESTIVAL EVER.

THE ROME FILM FESTIVAL, FORMERLY THE ROME INTERNATIONAL FILM FESTIVAL, IS AN INTERNATIONAL FILM FESTIVAL HELD IN THE AUTUMN AT THE PARCO DELLA MUSICA AUDITORIUM IN ROME.

BEST OF CREATED EVERY DAY BY RICCARDO TROMBETTA, KNOWN FACE OF PARAMOUNT CHANNEL. RICCARDO TROMBETTA IS A TELEVISION AUTHOR, TELEVISION HOST, TELEVISION PRODUCER, JOURNALIST AND ITALIAN TELEVISION PERSONALITY.



WEB TALK AIRED ON FACEBOOK

IL PUNTO GORDON

“IL PUNTO GORDON” IS A MODERN TALK SHOW DEDICATED TO WOMEN AND ANYONE WHO WANTS TO UNDERSTAND SOMETHING MORE ABOUT THE FEMALE UNIVERSE.

IN EACH EPISODE THE WEB STAR GORDON - TOGETHER WITH YURINA (HIS FEMALE ALTER-EGO) - INTERVIEWS FAMOUS WOMEN AND INVITES THEM TO SHARE SOMETHING ABOUT THEMSELVES, WITH HIS PECULIAR IRONIC STYLE, THOUGH NEVER GROSS.

THE SHOW IS AIRED ON GORDON’S FACEBOOK PAGE AND EACH EPISODE ALREADY ACHIEVED MORE THAN 700.000 VIEWS.

BRANDED CONTENT AIRED ON AOL NETWORK

COME TI CAMBIO LA FAMIGLIA

“COME TI CAMBIO LA FAMIGLIA” IS THE ITALIAN ADAPTATION OF THE FAMOUS ENGLISH FORMAT “THE BIG FAMILY SWITCH UP”

AN INTERNATIONAL CAMPAIGN DEVELOPED BY FORMIDABLE, A LONDON BASED CREATIVE AGENCY, FOR INDESIT

HOSTED BY FAMOUS ITALIAN MODEL CRISTINA CHIABOTTO





EATALY TODAY

ADVERTISING CAMPAIGN TO PROMOTE EATALY TODAY, THE DELIVERY SERVICE THAT BRINGS ALL THE FRESHNESS AND QUALITY OF EATALY TO YOUR HOME, WITH SAME-DAY DELIVERY.

A LARGE CATALOGUE OF FRESH AND PRESERVED PRODUCTS: FISH SELECTED EVERY DAY, BUFFALO MOZZARELLAS PRODUCED IN OUR DAIRY, LA GRANDA MEAT, SLOW FOOD PRESIDIO, ORGANIC BREAD WITH MOTHER YEAST, BAKED ALL DAY LONG FROM OUR BAKERS, SEASONAL FRUIT AND VEGETABLES. AND STILL WINES AND CRAFT BEERS, PASTA OF ALL SHAPES, SWEET AND SAVORY PRESERVES, DRINKS AND WHAT YOU NEED FOR EVERY OCCASION, FROM DINNER WITH FRIENDS TO SNACK IN THE OFFICE.

DOCUMENTARY

SAMOSELY, I RESIDENTI ILLEGALI DI CHERNOBYL

THERE IS A HANDFUL OF ABOUT 1500 PEOPLE WHO HAVE BEEN CHALLENGING UNTHINKABLE FOR 30 YEARS: LIVING IN CHERNOBYL BY RADIATION.

SAMOSELY IS THE EXTRAORDINARY DOCUMENTARY OF FABRIZIO BANCALE, WHICH TELLS THE HISTORY OF "ILLEGAL RESIDENTS" BY CHERNOBYL.

TO REALIZE THIS DOCUMENTARY THE AUTHOR HAS LIVED WITH THEM FOR A WEEK IN THE FORBIDDEN AREA.

AFTER THE EXPLOSION OF THE NUMBER 4 REACTOR AT THE CHERNOBYL NUCLEAR POWER PLANT, ABOUT 1,500 MEN AND WOMEN OPPOSE THE EVACUATION IMPOSED BY THE SOVIET AUTHORITIES: THEY CLAIM THE RIGHT TO LIVE AND DIE IN THEIR HOMES. DEFYING THE COLD, THE RADIATION AND THE SOLITUDE, AGAINST EVERYTHING AND EVERYONE, THIRTY YEARS LATER SOME OF THEM ARE STILL HERE. THEY ARE THE SAMOSELY, THE ILLEGAL RESIDENTS OF CHERNOBYL.

A DOCUMENTARY PRESENTED AT PESARO DOC FESTIVAL AND AWARDED AS BEST DOCUMENTARY AT THE SOCIAL WORLD FILM FESTIVAL.



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